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State Library News



On the Road with the New Mexico State Library Development Bureau

By Eleanor Bernau and Patricia Moore

Development Bureau staff is once again “on the road” and visiting as many public libraries as they can. Last year they visited 49 out of 93 public libraries, and they are off to a good start this year.

In August, they were at the new Taytsugeh Oweengeh Library (Tesuque). In September, they visited Questa Public Library, Mountainair Public Library, Eagle Nest Public Library, Shuter Library of Angel Fire, and Red River Public Library. Visits to Jemez Springs and Corrales rounded out the month.

Visits scheduled for October include Belen Public Library and the main library of the Albuquerque Bernalillo County System. Expect to hear from the State Library soon to schedule a visit to your library.

Site Visit news:

Taytsugeh Oweengeh Library (Tesuque) -- Their ‘official’ grand opening was April 15, 2011. The library is conveniently located as part of their community center, which includes a computer lab as well as a fitness center.

Questa Public Library – This is the library’s third year; they have an active Board and a Friends group with 30 members. Their money raising project this year is selling the Book Lover’s Calendar. Their Adult Book Club meets once a month, concentrating on books of the Southwest. See the Director’s blog (Carolyn Anderson) on their [Facebook](#) page.

Mountainair Public Library – Many interesting things are happening at the library; they just recently had their book sale, during the annual [Mountainair Sunflower Festival](#), an event the library was instrumental in starting. Money from the book sale will be used to provide a seating area outside the library where patrons can access their wireless network, 24/7. With a growing art community, the library is the recipient of a hand-made mosaic on the outside library wall by the entrance.

Eagle Nest Public Library – Eagle Nest held their annual book sale recently, successfully netting over \$1000.00 – much of it earmarked for maintenance of the library. Eagle Nest is one of four libraries in New Mexico (Albuquerque/Bernalillo County, New Mexico State Library, and Branigan Public Library in Las Cruces are the other three) which provides free access to Cooperating Collection of the Foundation Center [<http://foundationcenter.org>] – this includes online databases, directories, workshops and books on fund-raising. It all keeps the director, Luann Lorence, quite busy.

Red River Public Library - the library is up and running on the Apollo system from [Biblionix](#). The

company is unique in that its systems are devoted solely to small- and medium-sized public libraries.

The director, Kerry Shepherd, is “very pleased” with the system and the responsiveness from the vendor. Their move to the new system went very smoothly. Red River is the first library in the state to have installed the company’s software.

If you’re ever in the area, be sure to stop in the library and ask the director, Kerry Shepherd, about the library’s extensive art collection, and, in the meantime, please take a look at the Red River PL website at <http://redrivernewmexico.com/libweb/>

More news about site visits will appear in future issues of the Hitchhiker.

Technical Services Staff Visit Española Public Library

By Gary L. Harris, Editor



Teddie Riehl, Director of the Española Public Library, recently visited the

New Mexico State Library with three of her staff members, Lucy Pena, Children’s Librarian; Christine Gehrman, Cataloger; and Sherry Aragon, Serials. The group was introduced to several State Library staff members and spent some quality time with Patricia Moore and Eleanor Bernau of the Development Bureau.

Once they had “made the rounds,” they had some specific questions about state documents for staff in the Technical Services Bureau. Brigitte Schimek, Principal Cataloger, and Monica Villaire-Garcia, State Documents Associate, gave the foursome a tour of the bureau and explained how the New Mexico State Documents program and Depository System works.

After seeing the State Library side of the state documents operation, Teddie asked Brigitte and Monica if the two of them might make a visit to the Española Public Library, one of 23 participants in the State Documents Depository Library program. The

next day, Brigitte and Monica headed north to Española for a three hour visit.

Christine had some questions about cataloging state documents and using the State Documents Classification System developed at the State Library. If Christine had any trepidation about cataloging New Mexico state documents and using the classification system, it was soon put to rest by Brigitte and Monica. Monica, in particular, is the resident expert on state documents, having worked with those collections for ten years, and was able to answer Christine’s questions.

Española Public Library has about 62,000 visitors a year. The library uses the TLC system for their Integrated Library Management system. You can visit the Española Public Library on the web at <http://www2.youseemore.com/espanola/>.

This just in: Teddie and her staff wrote a wonderful letter to staff at the State Library, and we want to share it [here](#). –Ed.

New Titles in Library Science at NMSL

Bite—Sized Marketing: Realistic Solutions for the Overworked Librarian Nancy Dowd, Mary Evangeliste, & Jonathan Silberman ©2010

Creating Your Library Brand: Communicating Your Relevance and Value to Your Patrons Elisabeth Doucett ©2008

Doing Social Media So It Matters: A Librarian’s Guide Laura Solomon ©2011

Inside, Outside, and Online: Building Your Library Community Chrystie Hill ©2009

The Portable MLIS: Insights from the Experts Ken Haycock, Brooke E. Sheldon eds. ©2008

Small Business and the Public Library: Strategies for a Successful Partnership Luise Weiss, Sophia Serlis—McPhillips Elizabeth Malafi ©2011

What They Don’t Teach You in Library School Elisabeth Doucett © 2011

Each of these titles is available for loan from the State Library. Look for them in the [SALSA](#) catalog.

Titles new to the State Library's [Southwest Collection](#) are listed online [here](#).

NM Library News

Albuquerque/Bernalillo County Library System News and Projects

Please click [here](#) for more information.

Flyer and Application for the 2012 School Library Award Posted

Please click [here](#) for more information.



Edgewood Community Library News

Featured in the [Mountain View Telegraph](#) newspaper, two of the library's long time volunteers, John and Monica Suda, receive recognition for their hard work and contributions to the Edgewood Community Library. Read more about John, Monica, and the library [here](#).

A Star Gazing Party has been planned for October 18 and is open to the public. Readers may view a flyer for the event [here](#).

Aztec Public Library Keeps Moving Forward with Fast Forward New Mexico



The Aztec Public Library continues to sustain the popular training program. For the full story from FFM, please follow this [link](#). And visit Aztec Public Library's new web site here: <http://www.azteclibrary.org/>

Support Literacy with the Fort Sumner Public Library



A support literacy event is being held at the Fort Sumner Public Library on

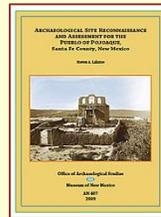
October 22, 2011. Check out the colorful flyer promoting the event [here](#).

Banned Books Week at the Branigan Library in Las Cruces



Patrons were encouraged to check out banned titles from "jails" located throughout the library. Check out the web site [here](#).

Office of Archaeological Studies Monograph Series



The mission of the Office of Archaeological Studies, New Mexico Department of Cultural Affairs, is to identify and interpret archeological sites across the state and share this information with the public. OAS (formerly the Research Section of the Laboratory of Anthropology) has been carrying out research and analysis on behalf of the Museum of New Mexico since 1952. The results of our investigations are published in an ongoing technical series called Archaeology Notes. These books are currently available online [here](#), and will also be made available through the state documents program.

Briefings

Discovery, Literacy, Practice: Current Trends in Art Information

The Mountain West Chapter of the Art Libraries Society of North America (ARLIS/NA) is hosting a

virtual conference on Thursday, November 3, 2011, 9:30am to 4:00pm MDT. For more information about the exciting conference program, registration, and Adobe Connect (the virtual conference platform), please visit the chapter's website:

<http://arlisna-mw.lib.byu.edu/>

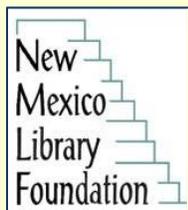
Registration Deadline: October 31, 2011.

Conference attendance is open to anyone interested in the arts and information — we hope to see you in cyberspace!

Submitted by Nina Stephenson, Fine Arts and Design Library at UNM

Highlights of the NMLF Donor Appreciation

Event By Kathy Barco



New Mexico Library Foundation donors, grant recipients, and board members enjoyed a delightful afternoon of food, facts, flashbacks and fundraising at Turtle Mountain Brewery in Rio

Rancho on Sunday, Sept. 25.



Facts in the form of testimonials from four grantees provided proof of how valuable an NMLF grant can be not only to the designated library and its patrons, but to the librarian who writes the grant. Julie Evans from the Saint Therese Catholic School Library in Albuquerque mentioned that the NMLF grant served as a “catalyst” that attracted more money and led to other library improvements beyond the initial goal. Belen Middle School librarian Stephanie Eagle

described how participation in the Battle of the Books has empowered her students. Beyond just “rewarding readers,” the Battle experience has enhanced youngsters’ social skills.



Stephanie Eagle – NMLF Grant Recipient

Julie Nocent-Vigil of Santa Fe’s Eldorado Community School Library talked about the positive impact the new biographies in the collection have had on students’ understanding of famous people and the history surrounding those people.



Julie Nocent-Vigil – NMLF Grant Recipient

Marian Royal Vigil related the story of the changes in attitudes towards reading that the recently-purchased sets of high-interest-low-level books have fostered in 9th graders who enter Socorro High School reading at the 2nd or 3rd grade level. “This grant opened the door to reading for these kids,” she said.

A silent auction of a wide array of treasures brought brisk bidding for the fundraising portion of the afternoon. A flashback to last year’s donor event came in the form of a note from noted NM mystery writer, Michael McGarrity. The author had

generously donated the opportunity to “name a character in my next book” which was won by Sue Jacobi.

Practically a year to the day later, Sue, her sister, and everyone else in the room heard a tantalizing tidbit from McGarrity’s upcoming novel, *Hard Country*. Richard “Jake” Jacobi appears as an ex-sailor turned cowboy who becomes friends with a member of the Kerney family while working with him as a hand on an Arizona ranch. Jacobi moves on to California but later the two men meet up again in San Antonio as members of the Rough Riders during the Spanish American War and go on to serve together in Cuba under Teddy Roosevelt. Jake Jacobi was Sue’s late father. Appropriately, McGarrity’s book will be released just in time for Father’s Day in June, 2012.

The Donor Appreciation Event was the kickoff of a campaign called “20 for the 20th”. 2012 is the 20th anniversary of the founding of the Foundation. An ambitious goal of \$20,000 in fundraising has been set to mark this milestone anniversary. The testimonials from grant recipients show there is so much more work to be done in New Mexico for libraries and literacy.

Graduate Student Ambassadors Wanted **Fay B. Kaigler Children’s Book Festival**

Submitted by Kathy Barco

The mission of the Fay B. Kaigler Children’s Book Festival is to recognize excellence in the field of children’s literature and to provide librarians, teachers, researchers and community members the opportunity to learn about and appreciate children’s literature through presentations, workshops, and personal interactions with people of significance in the field.

CBF Ambassadors Program

The Fay B. Kaigler Children’s Book Festival at the University of Southern Mississippi seeks applicants for its Ambassadors Program. The program provides free registration to the three day event and shared housing in exchange for 3 days of volunteer service

at the festival. Meals and travel expenses are not included.

The purpose of the Ambassadors Program is to increase national awareness and appreciation of the Fay B. Kaigler Children’s Book Festival by aspiring graduate students in children’s literature and/or library services to children. Successful applicants will have the opportunity to meet and work with people of significance in the field of children’s literature, hear speakers, and attend workshops relevant to the field. It will also provide the Book Festival with a mature, reliable volunteer workforce who can become staunch supporters of CBF as they progress in their careers.

Qualifications

Applicants must be currently enrolled in an ALA accredited MLS or MLIS program or an active PhD candidate in children’s literature or library and information science. They should have demonstrated experience in, or knowledge of, children’s literature and/or library services to children. Completed class work can be considered in lieu of work experience.

To apply

Please submit your resume and a 500 word-or-less statement of interest telling us why you want to attend the Fay B. Kaigler Children’s Book Festival and why you believe you would make a good Ambassador, along with the names of three references and their email addresses. **Applications are due December 2, 2011.**

Fay B. Kaigler Children’s Book Festival Ambassador's Program
School of Library and Information Science
The University of Southern Mississippi
118 College Drive #5146
Hattiesburg, MS 39406

Applications can be submitted via email to:
childrensbookfestival@gmail.com

To see a list of speakers and to find out more about the festival, go to: <http://www.usm.edu/childrens-book-festival>

Author Events at Silver City Public Library

Ken Dayer, Adult Services Librarian, has provided to Hitchhiker two press releases describing the upcoming events at the library. The authors visiting are [David Remley](#) and [Gladys Swan](#). Click on an author's name to read more.

Amadeo Lucero Sings Again

By Nancy Brown-Martinez, UNM Center for Southwest Research

The composer of the New Mexico state Spanish song died in 1987 but his song lives on – via the New Mexico Digital Collection from UNM.



A teacher, musician, composer and poet, Amadeo Lucero was born in Dixon, New Mexico, on April 1, 1900, the son of Francisco and Inez Lucero. His father was a produce farmer, earning \$150 a month

and supporting a family of six.

Early on Lucero wanted to educate his people and attended the Dixon Presbyterian Mission School and Menaul Boy's School in Albuquerque. He sang in the Allison-James School Choir of Santa Fe and also belonged to the 4-H Club.

In 1918, an older brother got him a trumpet and he learned to read and write music. Later he also learned to play the guitar. He played in the Menaul Band and with dance bands and orchestras across Northern New Mexico.

Lucero played football at Menaul and worked as a migrant laborer in Colorado. He also loved prospecting for minerals and rare rocks and was an avid deer hunter. He used to trade the fruit from his

land for his favorite foods from his neighbors. Lucero married Frances Miera, of Velarde, and they raised five sons and three daughters.

Lucero began teaching elementary school in 1923, earning \$75 a month. He served for 37 years in the rural schools of Northern New Mexico - in Rinconada, Ojo Sarco, Cordova, Velarde, Chamita, Hernandez, Medenales, Coyote, Rio Puerco and Canjilon. He also helped organize the Boy Scouts in Dixon. When Lucero had a little extra money or time, he took summer classes at UNM and New Mexico Highlands University, Las Vegas. Later he also taught classes in the UNM Bilingual Program and was praised widely by educators for his promotion of bilingual and multicultural education in the state. He retired from teaching in 1960.

Lucero wrote "Así Es Nuevo Méjico" in 1961 while watching over his dying mother. He filed it away and his family resurrected the song in 1970, along with about 100 other creations. In 1971 he was working as a Senate doorman for \$15 a day and presented the song to the New Mexico Legislature. State Senator Junio Lopez, a Republican from San Miguel County, proposed a bill to make it the official state Spanish song. Roberto Mondragon and Roberto Martinez, with Los Reyes de Albuquerque, recorded it for him on the MORE label (Minority Oriented Recording Enterprises, 1971). They played it for the legislators, and they loved it, adopting it as the official state Spanish song that same year.

Listen to Lucero Singing "[Asi Es Nuevo Méjico](#)"

Although a bill was passed in the Legislature to give Lucero a \$100 a month pension for use of his song, he had written it out of love for New Mexico and voluntarily donated it to the state. When he used to sell a few of the new records at the Spanish Village at the State Fair to help supplement his income, he would tell people he had composed his song because nobody else had bothered to write a song in Spanish for New Mexico.

He did it for everyone to enjoy - as he wrote in the song - because, Indians, Hispanos, Blacks and Anglos

are all equal - and are all hijos (sons) of New Mexico. It took him a long time to find just the right words to bring out the beauty of New Mexico but he did and was pleased with the song. He wrote a similar English song about the state and also translated "America the Beautiful" into Spanish. He loved his country and visited every state in the Union except Minnesota and the Dakotas.

In his final years, Lucero traveled around the state and toured many schools. Some of his happiest moments were playing and singing his song with children who had learned the song in their classes. He also appeared on KNME singing and talking about New Mexico. Highlands University granted him an Honorary Doctorate in Musical Arts in 1975. He was active in the Martineztown Senior Center and wrote articles for "El Hispano" newspaper. He died on August 20, 1987 in Albuquerque and was buried at the Presbyterian Cemetery in Dixon. He wanted every boy and girl to sing his song and knew it would be around a long time after he was gone - how right he was.

The Center for Southwest Research, at the University of New Mexico Library, Albuquerque, has a rare recording of Lucero himself singing "Así es Nuevo Méjico," the New Mexico state Spanish song. Fortunately, in 1978, Charlemaud Curtis, who was then Associate Director of the John Donald Robb Archive of Southwestern Music, taped Lucero during a live performance at KUNM - the only known recording of him singing his composition.

The Lucero recording is part of the Charlemaud Curtis Collection of Southwestern Music, Interviews and Programs, 1960s-1980s, Mss 847 BC. The Curtis Collection is one of over thirty collections within the CSWR's Robb Archive dealing with Native American, Hispanic, Mexican, African American and Anglo American music of New Mexico and the Southwest.

The inventories to these music collections and to over 800 other archival collections at the CSWR are available via the Rocky Mountain Online Archive (RMOA), operated by the CSWR - <http://rmoa.unm.edu/> In addition, the RMOA has

finding guides to archival collections from twenty-eight other institutions in New Mexico, Colorado and Wyoming. The recording of Lucero's state Spanish song, along with a photo of him, a biography, and the song text is available on the New Mexico Digital Collection (NMDC), also maintained by the CSWR - <http://econtent.unm.edu/> The NMDC features over 80,000 images, recordings and film footage from the CSWR archives as well as from other affiliated institutions around the state.

Further, these Lucero materials appear - along with hundreds of other historical items - on the New Mexico Statehood Centennial website - digitalnm.unm.edu - also headed by the CSWR.

Article by Nancy Brown Martinez, CSWR Reference Specialist and Archivist, adapted from notes from the Amadeo Lucero family and New Mexico newspaper articles about Lucero over the decades. Photo, recording and words used with permission of the Lucero family.

Así es Nuevo Méjico, by Amadeo Lucero

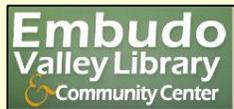
*Un canto que traigo muy dentro del alma
Lo canto a mi estado, mi tierra natal
De flores dorada, mi tierra encantada*

*De lindas mujeres, que no tiene igual
CORO: Así es Nuevo Méjico
Así es esta tierra del sol
De tierras y valles, de tierras frutales
Así es Nuevo Méjico*

*El negro, el hispano, el anglo, el indio
Todos son tus hijos, todos por igual
Tus pueblos y aldeas, mi tierra encantada
De lindas mujeres que no tiene igual
El río del norte, que es el Rio Grande,
Sus aguas corrientes, fluyen hasta el mar
Y riegan tus campos, mi tierra encantada
De lindas mujeres que no tiene igual
Tus campos se visten de flores de Mayo
De lindos colores que Dios los dotó
Tus pájaros cantan, mi tierra encantada.
Sus trinos de amores al ser celestial
Mi tierra encantada de historia bañada,*

*tan linda, tan bella, sin comparación.
Te rindo homenaje, te rindo cariño,
Soldado valiente, te rinde su amor.*

People Notes



Jay Mann, Director of the Embudo Valley Library and Community Center, has

recently announced his resignation. Interim Director of the library will be **Einar Kvaran**. For information about the Embudo Valley Library and Community Center, please visit their web site at:

<http://www.embudovalleylibrary.org/>



Cassandra Arnold, Director of the Carlsbad Public Library, completed her coursework and was awarded the Master's in Library Science

degree from Texas Woman's University in August 2011. Congratulations, Cassandra, on your valuable achievement!

New Director at Ruidoso Public Library



The Village of Ruidoso Public Library welcomes new library director, **Corey Bard**. Bard plans to continue technology improvements at the Ruidoso

Public Library to keep pace with the ever evolving technology in the library world. He also encourages the arts in the community by bringing more culture into the library with programs, entertainers, musicians, historical chautauquas and educators. Training and assisting the public in computer skills, business development and job search assistance is also a foreseeable change in services for the public at the library. These services are so necessary during these economically trying times.

Previously the Director of Curry Public Library District in Gold Beach, OR, Bard proudly brought exhibits and programs to a community starved for culture. Through the use of grants, Bard was able to attract authors, storytellers, historians, scientists,

and musical performers to this small community library. Thursday Music Nights was created specifically to showcase local performers and became a popular and successful venue in the community.

In pursuit of historical enlightenment for the public, the Curry Public Library was selected for the "Lincoln: The Constitution and the Civil War Exhibition" and the Lincoln Lecture Series in 2010. Bard's library was the only library west of Colorado awarded the ALA, NEH, U.S. Constitution Center traveling exhibit grant.

Just last year, Bard was selected to be a part of the Transforming Life After 50 Fellowship. Much of Bard's focus in libraries has been training, educating and entertaining the predominant users of public libraries today, who happen to be people over 50 years old.

Bard sees the recent economic trends make job searching, resume building, and business development skills programs necessary for libraries to offer. Smart Start Your Business was well received in Gold Beach --a seminar conducted by Bard's father, Gerald Bard, on how to evaluate if you are ready to go into business for yourself and how to get started.

No stranger to technology, Bard replaced his former library's server and eighteen computers in his three years in Gold Beach. The library was the smallest town in population as a member of the Oregon Digital Library Consortium which allows patrons to download audiobooks, movies, and e-books to all sorts of devices.

Bard maintains that libraries must be ready to adopt and adapt to changing technology. There is no reason librarians cannot be promoting the use of e-readers and still be encouraging parents to read books to their children and conduct creative summer reading programs to encourage students to be readers for life.

Bard earned his MLIS from Dominican University in River Forest, Illinois near Chicago. He first worked as

Assistant Operations Manager for Quest Books at the National Headquarters for the Theosophical Society in America before transferring departments to the Henry S. Olcott Memorial Library. At that library, he managed the circulation services, ILL, periodicals, new book cataloging and book processing, helped develop programs and assisted with reference.

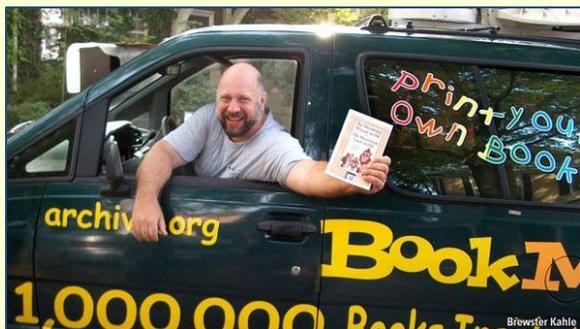
Thaddeus Bejnar, formerly of the Socorro Public Library, Retires

Mr. Bejnar has resigned his position at the library; he has held the position for over 5 years. He worked the reference desk and was involved with some of the library's technology projects.

Edgewood Public Library Director Resigns

Peggy Martinez' last day at the library was August 20; she and her husband are moving to North Carolina, where Mr. Martinez has accepted an engineering position.

Michael S. Hart, founder of Project Gutenberg, died on September 6, 2011



<http://www.economist.com/node/21530075>

Jobs

Research Librarian for Engineering



University of New Mexico Libraries,
Albuquerque, New Mexico

Salary: Not Specified **Status:** Full-time **Posted:** 09/21/11 **Deadline:** 10/14/11

The University of New Mexico Libraries (UL) has an immediate opening (Posting # 0812666) for a *Research Librarian for Engineering*. This position is a full-time, 12-month tenure track faculty position. The faculty rank is negotiable. The desired start date is March 1, 2012. The annual salary is negotiable based on qualifications and includes full benefits.

For a complete job description and required application materials, *please visit* UNMJobs

Deadline

The search will remain open until the position is filled. For best consideration, complete applications must be received through the UNMJobs website no later than October 14, 2011.