What Does the Annual Report Say About You?

Presented by: Carmelita Aragon
State Data Coordinator
New Mexico State Library
Overview

Gathering the Data

Crunching the Numbers

Data Visualization
Annual Report Overview

- Serves as application for State Aid
- Completed annually between July and middle of August
- Administered as part of the IMLS Public Library Survey (PLS)
- Information gathered can be used to create meaningful statistics to tell a library’s story
Gathering Data From Previous & Current Year Annual Reports

Collect.btol.com → Enter Username and Password → Select the year you want information from → Print With Current Year and Last Year’s Data
Gathering Data From Previous Year Annual Reports

NMStateLibrary.org → NM Public Libraries Annual Reports → Past Annual Reports by Fiscal Year → Select the year(s) you want to compare
Crunching the Numbers – Stats Examples

• Number of items circulated

• Number of items circulated to number of people in community and registered users

• Number of programs and attendees, especially children programs

• Computer usage, etc.

• Cost savings calculator
Data Visualization – Free Infographic Design Tools

- **Canva**: [https://www.canva.com/create/infographics/](https://www.canva.com/create/infographics/)
- **Infogram**: [https://infogram.com/](https://infogram.com/)
- **Venngage**: [https://venngage.com/](https://venngage.com/)
- **Piktochart**: [https://piktochart.com/](https://piktochart.com/)
- **Animaker**: [https://www.animaker.com/infographics](https://www.animaker.com/infographics)
Data Visualization – Microsoft Office

- Create a fill in the blank template
- Can be simple or involved
- Update as needed
- Tell the story you want
Data Visualization – Free Infographic Icon Tools

- **The Noun Project**: [https://thenounproject.com/](https://thenounproject.com/)

- **Freepik**: [http://www.freepik.com/free-icons](http://www.freepik.com/free-icons)

- **Icons 8**: [https://icons8.com/icon/new-icons/all](https://icons8.com/icon/new-icons/all)
Questions?

- For questions after the webinar feel free to contact me

Carmelita Aragon
505-476-9740 / 1-800-340-3890
Carmelita.Aragon@state.nm.us

Thank you